

## DETROIT CONNECT - VEHICLE DATA POLICY

### Telematics Information We Collect and Why We Collect It

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA", "us", "we"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

### The Telematics Information we collect may include, but is not limited to, the following information about the Vehicle:

- performance
- operation
- location
- speed
- trips;
- travel history
- stop and idle times
- fuel consumption
- fault codes
- diagnostic information
- steering performance
- braking performance
- air bag deployment
- seatbelt use
- decelerations
- other information relating to the performance, operation, health and safety of the Vehicle.

DTNA gathers this information to improve the performance, operation, health and safety of your Vehicle and other DTNA vehicles and products. Information is gathered:

- **To enable your subscription services.** DTNA and other third party service providers have developed a variety of applications and services that are now available to you to optimize the performance, use, reliability and safe operation of your Vehicle. These services are enabled by the Telematics Information we receive from your Vehicle and will likely be made more effective in the future by the use of that Telematics Information and similar information we receive from other DTNA vehicles.
- **To make your Vehicle safer and to improve its performance.** Depending on the type of device installed on your Vehicle, DTNA may periodically update your Vehicle's on-board software to improve the performance and safe use of the Vehicle. We may need to obtain certain Telematics Information to ensure the effectiveness of these updates.
- **To monitor and manage the health and efficiency of your Vehicle.** Telematics Information from your Vehicle may be used by DTNA and its affiliates, dealers and service providers to diagnose and resolve problems with your Vehicle more effectively and to help you maintain it.
- **To improve your customer service experience.** Telematics Information may be used by DTNA and its affiliates, dealers and service providers to provide you a more efficient and effective

customer service experience in conjunction with Vehicle service, maintenance, field service campaigns and recalls.

- **For product development and product improvement.** Telematics Information may be analyzed and used to identify and resolve performance and safety issues and to develop improvements to our products that will benefit you and our future customers.
- **To develop more meaningful product marketing.** Telematics Information may be used to provide more customized and meaningful information to our customers regarding products and services that best satisfy their operational requirements and improve the performance of their businesses.
- **To help match our customers with the right products.** Telematics Information may be used to develop future products and services that best satisfy the operational requirements of our customers.

### **What We Do with Telematics Information and Who We Share It With**

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

DTNA may use Telematics Information for any purpose allowed by law, including but not limited to using the information for any of the purposes described in this chapter. DTNA may share Telematics Information with its service providers, affiliates, subsidiaries, dealers and distributors, but only for lawful business purposes. This may include third parties who process information on behalf of DTNA, third parties who you authorize directly to receive information from us, and law enforcement agencies pursuant to applicable law.

DTNA may also combine Telematics Information it obtains from your Vehicle with data from others, anonymize and de-identify that aggregated data ("Aggregated Data"), and use and disclose that Aggregated Data and derivatives of it indefinitely and for any purpose whatsoever, including sharing it with third parties for any purpose without restriction. You will not have any rights in any Aggregated Data or any derivatives or proceeds of it. DTNA will be the exclusive owner of all rights, title and interests in and to all Aggregated Data. DTNA shall not have any obligation to provide any Aggregated Data to you or to compensate you for any use or disclosure of any Aggregated Data.

### **Collection Method**

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

The Telematics Information may be transmitted automatically or manually from the devices on your Vehicle to DTNA or Detroit Diesel Corporation (DDC) through diagnostic tools, including but not limited to DDC DiagnosticLink.

## **Safeguards**

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

DTNA will use reasonable data security systems and procedures in an effort to protect Telematics Information from unauthorized use, access, disclosure, distribution, loss or alteration. We do this through physical, electronic and procedural safeguards that are designed to protect the confidentiality, integrity and availability of Telematics Information. However, no security system is perfect. DTNA cannot guarantee that Telematics Information will not be hacked, deleted, intercepted or altered.

DTNA will also require other parties to whom Telematics Information is disclosed to take reasonable steps to protect the Telematics Information from unauthorized use, access, disclosure, distribution, loss or alteration.

## **Your Consent**

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

By continuing to provide to us, or allowing us to receive or retrieve, Telematics Information through the devices on your Vehicle, you consent to its collection and use as described in this chapter.

Although some information may be transferred to and processed in countries without laws providing the same level of data protection as your country, our use and disclosure of your information is subject to these terms of use regardless of where your information is transferred.

**If you have subscribed to a subscription service such as Virtual Technician or Detroit Analytics, the Telematics Terms and Conditions for that service will apply to DTNA's collection, storage, use and sharing of the data covered by those Terms and Conditions.**

## **Your Rights**

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

You may ask DTNA to discontinue receiving and retrieving Telematics Information from the devices on your Vehicle. If you do so, you will be unable to receive telematics subscription services relating to your Vehicle and unable to remotely receive important Vehicle software updates, among other things. If you are interested in that option, please contact DTNA at: **DetroitConnect@DaimlerTruck.com**.

### **Privacy Statement Changes**

Your vehicle ("Vehicle") may be equipped with one or more devices that gather information described below regarding the Vehicle and the environment in which it may be operating ("Telematics Information"). The devices may periodically send Telematics Information to Daimler Truck North America LLC ("DTNA"). Additionally, DTNA and its dealers may manually retrieve Telematics Information from the devices for the purposes described below.

DTNA reserves the right to amend these terms of use from time to time. Changes will be reflected in the online version of this document hosted on the DTNA website, which can be found at: see <https://dtnacontent-dtna.prd.freightliner.com/content/public/dtna-servicelit/TechLit-Homepage.html?make=freightliner>. **By continuing to provide to us, or allowing us to receive or retrieve, Telematics Information through the devices on your Vehicle, you consent to and accept those changes.**

**Note: These terms of use do not apply to aftermarket telematics devices that may be provided by others or configured to send information to someone other than DTNA or its affiliates, dealers or service providers.**

*Last Updated: 07/01/2024*